



From the President....



2018-2019 has also been an eventful year!

In addition to meeting our CARE requirements again this year, we had an abundance of programming opportunities for our members to learn and grow.

We had a book club event **hosted by Usha Sahadeo** launch our program year, followed by a fall and spring webinar series, two signature events: a coaching workshop **featuring Mike Cardus** and the How to Be Better event with **Gretchen Fierle**. We also held a **Learning Social event with Sommelier Julia Smith** and continued our **Coffee Connections Networking** and Discussion Group meet-up events.

New this year was an **Open Mic SIG** event curated by **Diane Roesch and Artrell Williams**, hosted by Rich Products. Presenters had 15-minutes to present an idea or activity and received immediate feedback from the participants. It was so well received we have planned another Open-Mic event in November 2019 hosted by Curbell. Cheers to an excellent year!

We were also blessed by a very active board and key board volunteers to make sure everything came together! Special thanks to our board volunteers **Usha Sahadeo, Sarah Collins, Lindsay Kirsh, Artrell Williams, and Melonya Johnson**.

Lastly, we worked on a strategic planning initiative this year that was made possible by our friends at **Performance Management Partners (PMP)**. PMP is also a sponsor of our Learning Social Fundraising Event being held in the fall of 2019. More to come!

Thank you to our event sponsors and friends!



Buffalo/Amherst



Understanding what's important®

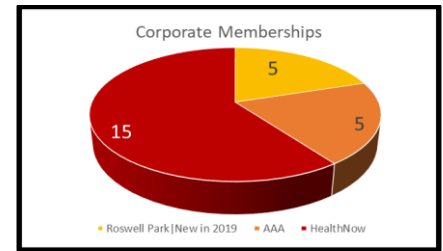
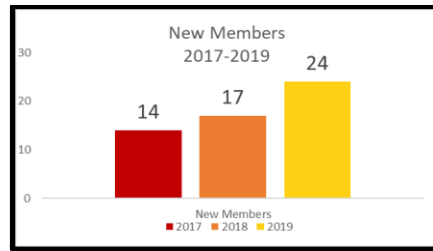
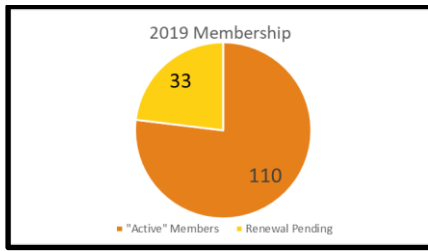
Gretchen Fierle



ATD Buffalo Niagara Board

| 2018-2019 | Board Position |
|----------------------|-------------------------------|
| Sue Czynny | President |
| Christina Schweitzer | Past-President |
| Diane Roesch | VP Chapter Services |
| Kim Stahl | VP Marketing & Communications |
| Michelle Nardell | VP Finance |
| Susan Steck | VP Membership |
| Carlette Bradley | VP Programs |

Membership



front row (l to r) Christina Schweitzer, Katie Marchese, Kim Stahl, Diane Roesch; back row: Erika Rellstab, Sue Czynry, Sarah Collins, Wes Zavrel, Claire Petrie



(l to r) Diane Roesch, Carlette Bradley, Gretchen Fierle, Melonya Johnson, Sue Czynry, Susan Steck, Kim Stahl, Sarah Collins



from l to r: Katherine Marchiano, Jessica Parry, Tim Murray, O. Deborah Pratt, Keith Wharton, Sarah Collins



Carlette Bradley and Melonya Johnson



Gordon Judson and Kim Marino

Chapter Services – CARE!

March 2019

Dear Buffalo Niagara Board,

Congratulations on your chapter meeting the Chapter Affiliation Requirements (CARE) for 2018! This means your chapter successfully met all 18 required CARE elements and is recognized for 100 percent achievement of CARE. Based on your reported joint membership percentage, your chapter is also recognized as a Chapter Membership STAR with joint membership between 45-50 percent.

I'd like to personally acknowledge and thank you and the chapter leadership team for your accomplishments and for going above and beyond the CARE requirement.

ATD recognizes that the value you provide to your members through well run chapter programs, services, and exceptional operations is the result of the individual time, resources, innovation, thought, and dedication you and your team contribute.

Thank you for your time and for partnering with ATD to provide and sustain a vibrant community serving our members and the entire talent development profession. I look forward to continuing to engage with you and the chapter!

Best regards,

Tony Bingham
President and CEO



Buffalo and Skyline Graphics
courtesy of Art Pepe



Power Members!

Thank you to all our **POWER MEMBERS**. A Power Member is someone that is a member of ATD and ATD Buffalo Niagara.

Ellen Avino

Jeni Becker

Rebecca Boyle

Carlette Bradley

Karen Brown

Susan Czynry

Ashley Dietrick

Jill Douglas

Dr. Jude Fabiano

David Fontaine

Tammie-Jo Graf

Patrice Hannotte

Trent Hariaczyi

Kelli Hennessy

Gordon Judson

George Kermis

Lindsay Kirsch

Catherine Lawson

Alicia Loncto

Cristina Masucci

Christa Meer

Andrea Messineo

Susan Miller

Kim Misso

Tim Murray

Michelle Nardell

Pam Nicaastro

Ann Marie Przybyl

Diane Roesch

Usha Sahadeo

Susan Steck

Pamela Szalay

Christopher Taverna

Terry VanEpps

*Data provided by ATD as of 6/24/19

POWER MEMBER

atd+chapter

Association for
Talent Development

ATD MEMBERSHIP

www.td.org/membership

- 37,000 members in 120+ countries
- Career-advancing educational programs
- News from TD magazine, e-newsletters, webcasts
- Member discounts on the ATD store
- Save \$30 when you use your chapter's CHIP code

ATD CHAPTER MEMBERSHIP

www.td.org/chapters

- Programs targeted to your community
- Network with local professionals
- Discover career opportunities
- Business development opportunities

Together, we are creating a world that works **better**.

www.td.org/powermember

www.td.org/membership



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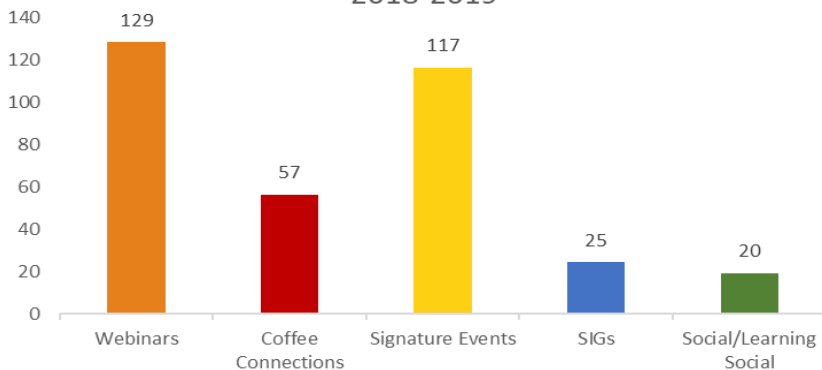


atd CHAPTERS
Association for
Talent Development

2018-2019 Programs

| | Webinars | Coffee Connections | Signature Events/SIGs/Socials |
|----------------|--|--|---|
| September 2018 | How Performance Improvement Impacts Training Strategy & Design Featuring Guy Wallace | Book Club Event! <i>Work the Problem</i> by Kathryn Stafford Lead by Usha Sadaheo | Learning Social Around the World in Bottles of Wine: A Tasting Experience with Sommelier Julia Smith |
| October 2018 | How to use LinkedIn as a Talent Development Professional Featuring Teddy Burriss | Monthly Coffee Connections Share Grow Recharge Networking Event | |
| November 2018 | Augmented Reality Featuring Debbie Roberts | Monthly Coffee Connections Share Grow Recharge Networking Event | Solution Focused Coaching: Finding What Works Featuring Mike Cardus Sponsored by Homewood Suites |
| December 2018 | Learning While Work: Structuring Your On-the-Job Training Featuring Paul Smith | Monthly Coffee Connections Share Grow Recharge Networking Event | |
| January 2019 | | Monthly Share Grow Recharge Networking Event | |
| February 2019 | | Monthly Share Grow Recharge Networking Event | Open Mic Event Sponsored by Rich Products |
| March 2019 | Engaging the Head, Heart, and Hands of Volunteers Featuring Barry Alland | Monthly Coffee Connections Share Grow Recharge Networking Event | |
| April 2019 | Employee Development on a Shoestring Featuring Halelly Azulay | Monthly Coffee Connections Share Grow Recharge Networking Event | |
| May 2019 | Driving Business Results through Strategic Onboarding Featuring Michelle Baker | Monthly Coffee Connections Share Grow Recharge Networking Event | How to Be Better: Change Management & Effective Coaching Methods Featuring Gretchen Fierle Sponsored by M&T Bank and Gretchen Fierle |
| June 2019 | | Monthly Coffee Connections Share Grow Recharge Networking Event | |
| July 2019 | | Monthly Coffee Connections Share Grow Recharge Networking Event | Annual Summer Social |

Program Attendance 2018-2019



MARKETING & COMMUNICATIONS

Member Focus

Using Member Only Communications to increase impact of member benefits.

Creative

Using Canva for Non-Profits to create exciting Graphics for Program Marketing and Website.
Developed new Buffalo Themed Graphics and Logos.

Celebrating our Longevity

Created New Logo to Commemorate 64 year history

Marketing Strategy

Combined Member Only Emails, Eblasts, Blog Posts, Social Videos, and Strategic Social Media Posts into a planned Marketing Strategy

Info Gathering/Sharing

Using short "exit ticket" surveys at events to obtain immediate feedback.
Created Infographic to share Yearly Member Survey results.

Templates

Cleaned up email template library and built new branded email templates.

ATD BUFFALO NIAGARA



CALL FOR VOLUNTEERS

Short-term and long-term assignments available!

Grow with us!



BOARD MEMBER?



PRESENTER?



COMMITTEE MEMBER?

WHERE DO YOU FIT?

Grow with us!

