

## Sponsorship Packages

# ATD Hybrid Conference

## Sponsorship Opportunities

### **Bronze- \$500 (2 Available)**

- Named Event Host & Sponsor
- 1 virtual access ticket
- Placement of product samples, books or collateral materials on ATD Buffalo Niagara resource table

### **Silver-\$1000 (1 Available)**

- Everything mentioned in the Bronze level in addition to:
- 1 additional virtual access ticket -2 virtual event tickets total
- Corporate signage at event
- Advertisement in 2 Chapter News E-Mail- 2 months prior to event-one email a month
- Company logo on Conference Webpage supporting the event
- Recognition in all printed material supporting the event

### **Gold-\$2000 (1 Available)**

- Everything mentioned in the Silver level in addition to:
- 2 additional virtual event tickets -4 virtual event tickets total
- Company logo on ATD Webpage with a link provided to your business site

### **Platinum-\$5000 (1 Available)**

- Everything mentioned in Gold level in addition to:
- 2 additional Virtual tickets (6 total) and 4 In-Person Tickets (10 Tickets total)
- 1- year of advertisement in Chapter emails-one per month
- 1-year Corporate signage used at every ATD Buffalo Niagara event (signs provided by ATD Buffalo Niagara)
- 1-year Company logo on website
- Recognition on Social Media as Platinum Sponsor

### **Name Tag Sponsor (1 Available)**

- Exclusive Sponsor - \$2,500
- The name tag sponsor will receive constant visibility throughout the conference
- 3 virtual access & 2 in-person tickets
- Company logo on ATD website with link to your

### **Water Bottle Sponsor (1 Available)**

- Exclusive Sponsor - \$1,500
- 3 virtual access tickets
- The water bottle sponsor will receive visibility throughout the conference
- 2021 conference attendees will receive a branded water bottle as a part of our efforts to Go Green.
- The water bottles can be shipped prior to the conference to attendees attending virtually.

### **Mask/Hand Sanitizer Sponsor (1 available)**

- Exclusive Sponsor - -\$1000
- 2 virtual access tickets
- Email/Website & Social Media Marketing

### **Post Conference Sponsor (1 Available)-**

- Exclusive Sponsor \$1000
- 2 virtual access tickets
- Host after conference happy hour
- Increased patronage



**Hybrid Conference**

**December 2021**

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